

Wenzhou-Kean University
Michael Graves College of Architecture and Design

**Architecture Program Report for 2019 NAAB Visit for Initial
Candidacy**

Master of Architecture [prerequisite + 55 credit hours]

Year of the Previous Visit: May 2019

Current Term of Accreditation: Eligible for Candidacy

Submitted to: The National Architectural Accrediting Board

Date: June 12, 2019

Name and contact information* for the following:

Program Administrator:

David Mohny, FAIA
Dean, Michael Graves College
Kean University - Green Lane Academic Building 429
1000 Morris Avenue
Union, NJ 07083
908-737-4772

Chief administrator for the academic unit in which the program is located (e.g., dean or department chair):

David Mohny, FAIA

Chief Academic Officer of the Institution:

Dr. Jeffrey H. Toney, Provost and VPAA
Kean University – Kean Hall 107
1000 Morris Avenue
Union, NJ 07083
908-737-77032

Associate Vice President for Academic Affairs:

Dr. Eric Yang, Acting
Wenzhou Kean University
8 Daxue Rd, Ouhai, Wenzhou,
Zhejiang Province, China. 325060

WKU Chancellor:

Wang Li, Ph.D.
Wenzhou Kean University
8 Daxue Rd, Ouhai, Wenzhou,
Zhejiang Province, China. 325060

Individual submitting the Architecture Program Report:

David Mohny, FAIA

Name of individual to whom questions should be directed:

David Mohny, FAIA

* Contact information must include a physical address for FedEx or other overnight delivery services.

Table of Contents

<u>Section</u>	<u>Page</u>
Section 1. Program Description	
I.1.1 History and Mission	7
I.1.2 Learning Culture	10
I.1.3 Social Equity	11
I.1.4 Defining Perspectives	11
I.1.5 Long Range Planning	12
I.1.6 Assessment	15
Section 2. Progress since the Previous Visit	
Program Response to Conditions Not Met	n/a
Program Response to Causes of Concern	n/a
Program Response to Change in Conditions (if applicable)	n/a
Section 3 Compliance with the Conditions for Accreditation	
I.2.1 Human Resources and Human Resource Development	18
I.2.2 Physical Resources	21
I.2.3 Financial Resources	23
I.2.4 Information Resources	25
I.2.5 Administrative Structure & Governance	25
II.1.1 Student Performance Criteria	26
II.2.1 Institutional Accreditation	32
II.2.2 Professional Degrees & Curriculum	33
II.3 Evaluation of Preparatory Education	35
II.4 Public Information	35
III.1.1 Annual Statistical Reports	n/a
III.1.2 Interim Progress Reports	n/a
III.1.3 Timeline for Achieving Initial Accreditation	41
Appendix: Kean/USA Strategic Plan (selected items)	42
Appendix: WKU Strategic Plan (selected items)	43
Appendix: WKU Scholarship Information	45
Section 4 Supplemental Material	51

Section 1. Program Description

I.1.1 History and Mission.

In 2008, Kean University signed an agreement with the Governor of Zhejiang Province in China, Xi Jinping (now President of China) to establish Wenzhou Kean University. Six years ago the academic programs started at WKU: Kean University provides these programs and hires the faculty, and the provincial and municipal governments provide the campus and administration. All instruction is in English, and WKU's programs are accredited through Kean's regional accrediting agency. Presently there are 2200 students, and this population will grow by 500-700 annually until it reaches 10,000.

Kean University has operated an exchange program in Public Management with Wenzhou University for officials from Zhejiang Province for nearly thirty years. The start of WKU as a collaborative university with Kean/USA has its origins in this academic connection. The particular motivation for the creation of Wenzhou-Kean University was to address the substantial migration of Chinese students to western universities. Over 4 million Chinese students have chosen to attend western universities, and only two million have returned to China. Often these are some of the best and brightest students in the country.

Wenzhou-Kean University is an alternative to this educational migration: WKU provides a western education, but in China. All academic programs are created and administered by Kean/USA administrators. Faculty are hired by Kean/USA. All instruction is in English. WKU is one of three American universities licensed by the Chinese Ministry of Education to provide a degree in this matter. Finally, it is a dual-degree program: all WKU degrees are accredited by the Middle-States Commission. The provincial and municipal governments provide all funding for operations (along with tuition), and administer the operations of the university as well as providing all capital construction. At this point, over 1.5 million square feet of academic buildings, dormitories, dining facilities, faculty housing, as well as associated infrastructure has been completed, and another 1 million sf is in construction or planning stage.

Kean University was founded in 1855 as Newark Normal Teacher's School, and has undergone several transformations in its history, programs, location, and name. While for much of its history Kean's mission was to train the state of New Jersey's teachers, beginning in the 1980s the university added masters programs in education, the sciences, and selected professional fields. The name changed from Kean College to Kean University at this time. In the last generation, new doctoral programs were initiated, primarily in the allied health disciplines. Kean relocated to the estate of the first governor of New Jersey in the early 1960s, in Union Township, approximately five miles from its previous locale in downtown Newark.

Wenzhou Kean University is located in the Ouhai district of Wenzhou, a city with a metropolitan population of 8 million. It is approximately five miles from the center of Wenzhou, ten miles from the international airport, and four miles from the high-speed rail station. The campus is new, built on 500 acres of formerly agricultural land. Students matriculate through the regular higher education system in China, which utilizes the Gao Kao testing as a primary means of school selection. The Gao Kao is administered through the Chinese Ministry of Education, as is recruiting by universities. At present, WKU is permitted to recruit in nine of China's 23 provinces, and is categorized as a Tier 1 school (top tier of three in the Chinese system). There are academic programs in Business, English, the sciences, Graphic Design, and Architecture in

place at present, with new programs for Interior Design and Industrial Design, among others slated to start in 2019.

The Michael Graves College is comprised of two schools. The Robert Busch School of Design has four Bachelors programs with between 400-500 students in total (Graphic Design, Interactive/Advertising Design, Interior Design, and Industrial Design). The faculty of the RBSD requested the establishment of a professional program in architecture in 2013 and recruited Michael Graves to lead a board of external advisors in establishing it. This development was included as an integral element in the university's strategic plan for 2013-2020, both for the Kean/USA campus and for Wenzhou-Kean University.

The School of Public Architecture was approved by the Kean board of trustees in 2014, and the two schools were joined to create the Michael Graves College in 2015 by the board. A 4-year Bachelor of Arts in Architectural Studies was approved by both the university board and the NJ Presidents Council in 2015, and the first cohort of students – 20 in number – were enrolled in September 2015. A 2-year Master of Architecture degree was approved by the board and NJPC in April 2016, with the intention of beginning classes in the Fall of 2019. It is anticipated that the first class to graduate in the M. Arch. program at Kean/USA will be Spring 2021.

One important point deserves emphasis at the outset of this proposed Plan for Accreditation: All academic issues and decisions are made jointly between the two universities, with the Kean/USA administrators retaining ultimate authority regarding academics: ie. President, Provost, and Dean. Most operational decisions not involving academics – eg. facilities and equipment, administrative staff roles, overall budget oversight, etc. – are managed by WKU staff and administrators, although with close coordination with Kean/USA.

Mission: *The Michael Graves College at Kean University is committed to transforming architectural and design education by engaging a wider public audience for quality in the built and designed environment.*

Architecture and Design are inherently public and humanist arts. Yet the disciplines too often have situated themselves remotely from the public, particularly in education. This has had a deleterious effect, creating a distance between those people trained to enhance the public environment, and those who use it.

While there is a need for specialized instruction in aspects of the design process, there is also the need to provide a meaningful context for that effort. Continual acculturation of these disciplines is critical if Architecture and Design are to reaffirm their role in creating better experiences and places for people. Thus the programs of the Michael Graves College use the broad public context of design at several levels: as inspiration, as a tool, and ultimately, as a goal.

The interlocking disciplines of design and architecture endeavors are a significant asset in this effort. The Michael Graves College consists of two schools. The Robert Busch School of Design has recognized programs in Interactive Advertising Design, Graphic Design: Interactive, Print & Screen, Industrial Design and Interior Design. The School of Public Architecture offers a degree in architectural studies and will have a graduate professional degree as well. Together, these programs afford the college the opportunity to address public design efforts at a variety of scales, synergistically.

The program utilizes an ‘atelier’ pedagogical model: rather than dividing up the design process into discrete curricular elements, it stresses the holistic integration of the design enterprise.

As Pritzker Prize winner Alvaro Siza once noted, architects and designers “... are specialists at being non-specialists.” Thus the formation and application of a design language is predicated on a broad base of knowledge: not just the professional and technical aspects of a building design, but the broader public awareness of the forces that shape a project, its environs, and the issues it is intended to address.

Ours will be a ‘first-person’ education: learning by direct engagement, observation, documentation, and analysis of the places, spaces, buildings and experiences that form the built environment – and through discussion with the general public that use them.

It addresses longstanding criticisms of educational paradigms in these fields by incorporating a substantial outreach program – called “K-LABS & The Design Studio” – into both the curriculum and the culture of the college. These research and design projects exist both outside and inside the design studio. Led by faculty, they integrate students into defined projects in a manner that resonates with the working world: engagement with clients and consultants, differentiated responsibilities, public presentation and accountability.

Kean University affords substantial assets for this new college. Geographically, it is located in the New York metropolitan area, with the full range of habitation patterns readily accessible, from densely urban cities to suburban towns to rural hamlets. Kean’s own campus is situated at the border of three different municipalities, with historic structures both on campus and adjacent to it. Thus the potential to take on outreach projects of different types and scales is high. Finally, the extraordinary built environment of the region is a major asset for students to experience, document, and analysis great architecture.

The association with Michael Graves is profoundly appropriate for this new college. Graves redefined an idea of professional practice in the late 20th century by addressing design at multiple scales, from urban and building to object and artifact. The varied programs that comprise the Michael Graves College at Kean University represent this idea well, from industrial and interior design to graphic and architectural design. Graves’ legacy will consist of his commitment to high-quality design education, his interest in all scales of interaction, his engagement of a wide public audience for his work, as well as his own personal design language. We are proud to build upon this conceptualization of how architecture and design should be taught and produced as the 21st century unfolds, and intend to emulate Mr. Graves’ profound commitment to architectural education.

Kean University has a substantial global presence through its sister institution, Wenzhou-Kean University in China. The programs in Design and Architecture will be offered in Wenzhou (a city equivalent in size to New York City), and both faculty and students from each campus will engage with their counterparts from the other institution. The goals in China are the same as the USA: have students develop a deep understanding of architecture’s and design’s specific roles in shaping the environment and culture from a detailed observation and analysis of the environment around them, and engage a wider public audience for better design and environments.

Emphasis on the humanist qualities of Architecture and Design allows for a recalibration of the technologies that support the disciplines. While the computer is a remarkable tool, the degree to which it has supplanted design methods that utilize the hand, eye, and brain needs recalibration. Our programs will balance these experiential and conceptual means of thinking and producing to better represent and engage the wider public audience.

In the end, we believe that our programs, including faculty and students alike, can be resources to enhance and improve the built environment and the experiences of people within them. Furthermore, we can do so in a manner that is integral to the academic program of the college. We believe that this is radically different from the vast majority of professional programs, and thus can provide a meaningful alternative to students who want to engage with the public and how it lives in and enhances the world.

I.1.2 Learning Culture

Higher education in China is highly valued by Chinese society. Only half the students who take the Gao Kao national university admissions test each spring will find a place in a Chinese university. Parents and extended family members are closely connected to applicants, and work with them to prepare academically for a successful program in higher education. While the primary audience for a WKU degree is Chinese natives, there is limited enrollment from other nationalities, as well as increasing study-abroad students from Kean/USA who attend for one semester.

Kean University is among the most diverse campuses in America, based on ethnicity. It also has a high percentage of first-time college students in their families. The university promotes a culture of inclusivity among students through access to new facilities dedicated exclusively to student life and study, organizations and activities. Academic excellence and equity of opportunity are hallmarks of the university's identity. It is the goal of WKU to provide the same culture of equity, inclusivity, and opportunity to its students.

At WKU, the 4-year BFA program in Graphic Design began in 2014, and the BA in Architectural Studies began in 2017. Interior Design and Product Design (called Industrial Design at Kean/USA) will begin in Fall 2019. At present the Design and Architecture students have dedicated studio spaces in the General Education Hall. A new building for all the college's programs, as well as Computing Sciences, will be ready for occupancy in Fall 2019. That building is the major academic building on campus, and has been designed by Moore Ruble Yudell Architects of Santa Monica and Shanghai. We expect it will set a standard for facilities serving Design and Architecture programs internationally.

There is a great deal of emphasis placed on providing ideal learning conditions for students. The initial class of 20 architecture students has been exposed to important buildings and places through weekly field trips. These excursions also included visits to offices of leading professionals across the region. The first-ever comprehensive lecture, exhibition, and professional workshop program was inaugurated in the spring 2016 semester for both Design and Architecture students. Several students are engaged in collegiate sports programs, and other performance-based activities. A chapter of AIAS is presently under discussion, and a college-wide student organization is planned. Outreach activities through K-LABS research projects includes selected students as team members. And interaction between Architecture and the Design program within the college is increasing through the K-LABS project-based work, joint programming, and social engagement.

Students in Architecture have been asked to participate in the formulation of a Studio Culture Policy, and it is planned that a policy will be in place during the 2019-20 academic year. With the significant emphasis on the design studio as the centerpiece of the academic program, the students have already informally adopted methods of engaging with each other in a supportive manner to create a learning culture, and the task in the year ahead will be to formalize these elements into a written document. A chapter of AIAS is currently in formation.

I.1.3 Social Equity

Kean's ethnic diversity sets an important standard for admissions and hiring at WKU. While admission to university is administered nationally by the Gao Kao system, the expectation of an equitable learning environment is an important standard at WKU.

Outreach and open houses targeting regional high school students are important recruiting tools. The faculty hiring process is administered by Kean/USA at every level – approval of positions, advertising, formation of an applicant pool, faculty search committees (with WKU representation), review by the Provost, contract negotiations by HR, and final recommendation by the Kean President to the Board of Trustees for approval. The process is monitored by a dedicated EEO/AA office at the university that assures conformity with all applicable standards. The plan for hiring new faculty and building a new program is addressed in the Timeline section of this Plan for Initial Accreditation.

At some point within the next 12-18 months, some of the hiring responsibilities will transfer to the administrative offices of WKU. These include advertising for approved positions, formation of a faculty search committee (with Kean/USA representation). Final approval for all academic positions, however, will remain with Kean/USA.

I.1.4 Defining Perspectives

The defining idea of the new program is a meaningful engagement of the public as a component of the education. This led to the decision to take the name, "School of Public Architecture." This theme is embodied in each of the five Defining Perspectives:

A. Collaboration and Leadership:

Studio projects are based in part on real-world design issues, and include public engagement as a part of the research, documentation, design, and review process. Collaboration in the studio is fostered through an effort to achieve meaningful engagement with the public for a project, fostering a sense of leadership about the values of design to a wider audience. By actively engaging with the public, it is our goal to enrich the design process and ultimately raise expectations for better design in the built environment. Even students can take leadership roles about the place of design in the public world, based on their developing expertise and interests in architecture's role in shaping the built environment.

B. Design:

The goal of the program is to understand public expectations about design – and to raise them, providing a leadership role in this public education. The college-wide outreach through K-LABS and Design Studio, which carry out real-world projects for external constituents, both engages students as team members, and brings back the dynamics of these projects for student learning. This leads to a pedagogical approach more in line with an "atelier" than the typical curricular model of most professional programs. Design is, at its best, a holistic enterprise, and

the program centers an approach that reinforces the cultural meaning of design as central to the education. The emphasis on design is evident in the studio courses for architecture, which meet three days each week. It is also evident in the shared academic goals with the four programs in the Design school, especially in the shared effort to formulate a “Design Thinking” minor that can be offered campus-wide.

C. Professional Opportunity:

Treating the design studio as primarily an atelier-based activity, as opposed to a stand-alone curricular element, affords meaningful opportunity to integrate professional activity into the studio environment. Students regularly visited the offices of leading architects in the region. As an example in the inaugural year of the program, first-year architecture students were engaged on several campus design initiatives, and presently are working on a regional infrastructure-based public design project. The K-LABS project-based initiative reinforces professional culture as well in several respects: differentiated responsibilities, legible outcomes for external audiences, and direct contact with clients. The close ties to Kean/USA should facilitate a wider understanding of professional opportunities globally. Finally, organized workshops for professionals across the region affords both students and practitioners access to each other. Leading professionals from Shanghai, Hong Kong, and Beijing, as well as Wenzhou, have been engaged as guest speakers, review critics, and studio visitors.

D. Stewardship of the Environment:

Resource management is addressed by the atelier method of studio instruction. Expectations about energy utilization and sustainability are included throughout the studio sequence, along with investigation of these issues at differing scales. In addition, the third semester theory course stresses ethical and environmental awareness in the building process. Advocacy about responsible engagement with the environment is a component of the program. Faculty in the RBSD have strong sustainability credentials that are a resource in the academic program for Architecture as well as Design.

E. Community and Social Responsibility:

As a School of Public Architecture, this value is inherent throughout the program. The intention is to relate the undergraduate and professional programs to the wider world and provide leadership in raising public expectations about good design as well as executing high-quality design projects, both in school and after. The K-LABS projects promote engagement with local communities in a responsible manner. Wenzhou-Kean University’s goal of providing quality higher education to global populations affords the School of Public Architecture the opportunity to engage audiences often not associated with design culture, and to work with them to improve their communities.

I.1.5 Long-Range Planning

The Kean University Strategic Plan for 2013-2020 set out the goal of implementation of a new professional program in Architecture on both campuses as a means of promoting new areas of academic excellence among Kean’s various programs.

Based on that strategic goal, the School of Public Architecture was formed based on the counsel of an external Board of Advisors, brought together in 2014 and chaired by the late Michael Graves. That group outlined a curricular structure and pedagogy that has been shaped by both university and college leadership and faculty. With the arrival of students, they are now

integral to these planning efforts as well.

A comprehensive plan for the creation of the new professional program, both on the Kean/USA campus as well as the Wenzhou Kean campus, was developed in 2015 by then-Acting Dean David Mohney, and adopted by the Kean Board of Trustees. Based on criteria set forth by the New Jersey Presidents' Council, the state agency charged with approval of new programs, this plan addressed how the program connected to the university's strategic plan, how it engages with the professional world, including a needs assessment targeting future employment, and the resources needed for the start-up on both campuses.

According to this 2015 plan, it was intended to begin the WKU program in Architecture two years after the implementation of the program at Kean/USA. For Kean/USA, the first students matriculated in Fall 2015, and will graduate from the 4-year BA program in May 2019, and from the M. Arch. program in May 2021. NAAB Eligibility was granted in 2017, and Initial Candidacy in early 2018. The intention is to hold the Initial Accreditation visit in the Fall of 2021.

Thus for WKU, the intention is to establish Eligibility in Spring 2019, and hold the Initial Candidacy visit in Fall 2019, with Continuing Candidacy in 2021, and Initial Accreditation in 2023.

Regarding other affiliated programs in the college, Graphic Design began at WKU in 2015. Programs in both Interior Design and Industrial Design (renamed at "Product Design" in China) will begin with the Fall 2019 semester.

The Kean President and Provost are both fully engaged in providing counsel for this plan and its implementation through regular meetings, as is the leadership of WKU. Board chair Frank Wang and Vice Chancellor Dr. Zheng Xiaodong have provided regular direction, and the addition of a new Chancellor, Dr. Wang Li, in March 2019 has provided additional academic leadership.

The pedagogical goals for the professional program at WKU align with those of Kean/USA, and a brief recapitulation of the Kean/USA Strategic Plan for Architecture on both campuses follows. Additionally the items identified in the WKU Strategic Plan pertaining to Architecture are summarized below, and included verbatim in an Appendix to this APR.ⁱ

Academically, it allows the university to grow with programs that demonstrate potential for both regional and national distinction (Objective 1.1), and specifically, addresses the action item calling for **the establishment of the architecture program in both China and New Jersey (Action Item 1.1.2.5)**. Furthermore, it facilitates undergraduate programs that address regional and national needs (1.1.3) and that bring subject accreditation standards to the university (Action Item 1.1.4).

In terms of externally-focused learning opportunities, the professional program in architecture will provide significant opportunities for **internships at regional, national, and international firms (Action Item 1.2.2)**.

In terms of academic metrics, the program will improve retention for the university (Objective 2.3), given the precedent of architecture students' retention and time-to-degree standards nationally.

The professional program can draw upon **the leading architectural communities in the world for faculty and technical staff (Goal 3), as well as an emerging community of architects in China.** Both emulating best practices in defining full-time faculty responsibilities (Objective 3.1) and professional development to address recruiting and retaining faculty (Objective 3.2) will be enhanced by **the extensive professional community in New York and the opportunities for demonstration of professional activity in China. This applies as well to adjunct faculty on both campuses (Objective 3.4).**

Additionally, the professional program in architecture will be anchored philosophically by a commitment to engage the communities around it for teaching, research, and service activities. **Both the metropolitan New York / New Jersey region and Wenzhou and its environs will serve as case studies for curricular elements of the program.** These will provide extensive opportunities for community partnerships on both campuses (Goal 5). It applies to programmatic elements that take place on both campuses (Objectives 5.1 and 5.2) to the surrounding communities (Objective 5.3).

Finally, the commitment to a single program operating at two campuses on different continents elevates the idea of the global university greatly (Goal 6). The opportunity to use the curricular elements as a means to address the issues of the built environment, and the differing responses in different cultures, is a profound learning opportunity (Objective 6.1). The interchangeability of the academic program across campuses is another significant asset (Objectives 6.2 and 6.3), and should shoulder a significant part in achieving Kean's vision as a global university (Objective 6.4).

Additionally, the **Wenzhou-Kean University Strategic Plan 2015-2020** contributes to understanding the program:

Goal 1 is to position WKU as a world-class institution through the offering of academic programs that are responsive to local, national, and international needs. It calls for the establishment of the School of Architecture and Design (2017) (1.1.1.1) and to grow the program in Architecture (1.1.1.3) as well as the other programs in Design within the college. Because the curriculum on both campuses is identical, we anticipate that this will facilitate exchange of students (2.1.4). In

terms of facilities, the WKU plan calls for appropriate space and equipment (4.1.1) and to establish a maker-space lab (4.1.2). Finally, the plan calls for the design and construction of key academic buildings, including the School of Architecture and Design (6.1.2), and its completion by Fall 2018 (6.1.2.3). While that deadline will not be met, the new facility should be operating by Fall 2019.

[These items from the WKU Strategic Plan 2015-2020 are included as an Appendix to this APR-IC.]

I.1.6 Assessment

A. Program Assessment:

Since all academic administration is managed by Kean/USA administrators, program assessment at WKU will be managed by the Dean of the Michael Graves College, with input from faculty and staff on both campuses.

Kean University has defined standards for Student Learning Outcomes (SLO's), how they are measured, and in particular, "closing the loop" to respond to issues and opportunities raised by assessment procedures.

There are defined goals within the six-year curriculum of the professional program. They are:

- **Core 1/2:** In the first two years of study, students will acquire skills and abilities to:
 - - think in visual and abstract terms, and assess design at multiple scales
 - -assess ecological and environmental context of the built environment
 - -investigate economic and social context of the built environment
 - -assess levels of civility and urbanity in the history of human discourse
 - -demonstrate the value of representation by hand, in both 2-D and 3-D

- **Baccalaureate 3/4:** For the final two years of undergraduate study, students will acquire skills and abilities to:
 - -create designs that are cultural products across the history of human discourse
 - -instill values of the public realm into the design process
 - -assess and design structures and spaces for complex programs
 - -develop the technical skills for construction
 - -refine representational skills, both by hand and digitally
 - -engage in a semester-long international experience

- **Graduate 5/6:** In the two years of the professional degree students will acquire skills and abilities to:
 - -integrate of the cultural, social, and technological elements of the design process into a unified project
 - -investigate of individual interests and abilities through a capstone/thesis project

- -engage in opportunities for intense field work and international travel
- -synthesize a comprehensive design education into an expression of humanism in the contemporary world

In addition, there are defined goals for quantitative measures, such as student enrollment, faculty positions, and staff positions. The following chart sets these out:

Faculty Resources and Student Enrollment

SCHOOL OF PUBLIC ARCHITECTURE - STUDENT ENROLLMENT AND FACULTY RESOURCES											
		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
STUDENT ENROLLMENT	PROGRAM YEAR	0	1	2	3	4	5	6	7	8	9
TOTAL ENROLLMENT			20	56	112	164	226	286	320	352	372
UNION CAMPUS	undergraduate		20	56	92	112	132	144	144	144	144
	graduate						12	30	36	40	48
WKU CAMPUS	undergraduate				20	52	82	112	120	120	120
	graduate								20	52	64
FACULTY: FTE											
UNION CAMPUS	REGULAR		1	1	1	1	2	2	3	3	3
	LECTURER		1	2	2	2	2	2	2	2	2
	HALF-LECTURER				2	4	5	6	6	6	6
	ADJUNCT		1	3	4	4	4	6	6	6	6
WKU CAMPUS	REGULAR			1	1	1	1	1	2	2	3
	LECTURER					1	3	4	5	6	7
	HALF-LECTURER										
	ADJUNCT				1	3		4	4	5	6
STAFF: FTE											
UNION CAMPUS	DEAN	1	1	1	1	1	1	1	1	1	1
	FACULTY COORDINATOR		0.5	0.5	1	1	1	1	1	1	1
	ADMIN. STAFF		1	1	1	1	1	2	2	2	2
	OTHER STAFF										
WKU CAMPUS	ASSOCIATE DEAN							1	1	1	1
	FACULTY COORDINATOR				1	1	1	1	1	1	1
	ADMIN. STAFF				1	1	1	1	1	2	2

Faculty and staff are evaluated annually by both peers (both portfolio review and class observation), college leadership (reviews, portfolio, and individual meetings), and university administration (annual performance review for untenured faculty and lecturers, and 5-year review for tenured faculty). The Board of Trustees expects regular presentations on the status of the college and its programs.

The university offers several methods to address specific resource shortcomings. These include annual faculty position requests, equipment and other resources, and space planning.

In addition, there is a process to identify and support new initiatives that typically are not part of the annual review process.

B. Curricular Assessment and Development:

There is an annual assessment process directed by the VPAA's Office of Assessment and

Accreditation. Student outcomes and opinions are calibrated in relation to stated Student Learning Outcomes (SLO's); the program is then encouraged to “close the loop” to address any deficiencies by requesting new resources, equipment, etc.

Kean utilizes the SIR II evaluations from ETS campus-wide to evaluate student positions on both courses and faculty. In addition a college Curriculum Committee reviews all changes and additions to courses and academic programs. The faculty meet weekly, and must approve any alterations to existing academic programs.

Major program changes require review by the University Curriculum Committee (UCC) as well as the Kean University Faculty Senate. The Master of Architecture program also is reviewed by the Dean of the Graduate School. These changes are coordinated by the Provost's office after the college faculty has its completed internal review.

In 2018, the New Jersey legislature mandated a maximum of 120 credit hours for each degree at state institutions, with exceptions for programs where accreditation mandates required additional course hours. Significant discussion regarding the degree program in Architecture complying with this mandate has occurred, but the consensus at this time is that the program is exempted, and will continue with the 139-141 credit hours for the BA degree, and 55 credit hours for the M. Arch. degree.

Section 2. Progress since the Previous Visit: Not applicable at this time.

Section 3. Compliance with the Conditions for Accreditation

I.2.1 Human Resources and Human Resource Development

Kean University reorganized four existing undergraduate programs in the Robert Busch School of Design and the new School of Public Architecture as the Michael Graves College in 2015. Existing administrative infrastructure within the RBSD was augmented with additional staff in the MGC, resulting in a Dean, Associate Dean, Managing Director for the college, and program assistants for the two schools. This structure also applies at WKU.

There are two Program Coordinators at WKU, one for Graphic Design and one for Architecture. Both are Assistant Professors at WKU. Both the Dean and the Associate Dean travel regularly to Wenzhou: Dean Mohny averages 5 trips per year, and Associate Dean Gonnella averages 2 trips per year. Each visit is typically 10-14 days in length. There are weekly video calls between program directors on both campuses, and joint video faculty meetings monthly.

Full-time faculty responsibilities are defined as a minimum of 35 hours of faculty activity, including teaching, research, preparation, and defined office hours, is documented through the Dean's office for each faculty member. Class sizes in the professional program are capped to assure student access to faculty members.

The School of Design uses adjunct instructors in addition to the regular faculty. There are approximately 5 adjuncts for each f/t faculty member in Design. For Architecture, however, there will be less reliance on adjuncts: as the matrix on the previous page shows, there will be a rough equivalence between regular full-time faculty and adjunct instructors in Architecture.

At WKU Professor Linnea Moore will serve as Architectural Licensing Advisor, starting in September 2019.

Faculty and staff are required to participate by the university in Professional Development Days, which consist of three 5-day sessions a year. Faculty can apply for research grant funding and additional resource-based educational courses. The MGC offers Professional Workshops as a component of its public education programs, and is a registered provider of Continuing Education credits through AIA. All faculty and staff (as well as students) have access to these events.

Wenzhou-Kean University provides numerous student service activities, such as academic counseling and advising. Faculty are expected to assume advising responsibilities for defined cohorts of students, and to be available regularly in their office hours to provide this service.

This document will focus on the School of Public Architecture.

1.2.1.a. Faculty:

(1) Faculty Needs

The School of Architecture will grow its faculty number incrementally as enrollment increases across the 4+2 experience. One change worth documenting is the creation of a Half-Lecturer position in the School of Public Architecture. This position is the equivalent of the Professional in Practice faculty member at other schools of architecture.

Faculty Projections:	2019-20	2020-21	2021-22
WKU			
Regular faculty (Assistant Prof.)	1	2	3
Full-Time Lecturers	3	3	3
Half-Time Lecturers	0	0	0
Adjuncts	4	5	6

(2) Faculty Credentials

Faculty in design, building technology, and professional practice areas of the curriculum will be expected to have at least an NAAB-accredited professional degree or its equivalent. For faculty who have primary responsibility in the architectural history sequence, a Ph.D. is recommended. Prior professional experience and/or classroom teaching are preferred. Licensure as a professional is recommended but not required. At present all studio faculty are licensed or actively engaged in the licensing examination process.

(3) Ensuring Academic Quality

Applicants for both full- and part-time faculty undergo a thorough screening process through the Office of Human Resources. Beginning in Fall 2019, this responsibility will move from the HR office at Kean University to Wenzhou-Kean University. Additionally, faculty performance evaluations are conducted annually across the University using both peer-to-peer classroom observations and the ETS Student Instructional Report II (SIR II) course evaluation instrument. These SIR II instruments are conducted in every course each semester to ensure all faculty (both full- and part-time) maintain the highest standards for instructional quality.

Depending on the contractual designation of Kean University faculty members, service and research are evaluated on an annual basis (for non-tenured faculty), and on a rolling approved state timeline for tenured faculty.

(4) Oversight

Oversight for the M.Arch degree will be provided by the Dean of MGC's School of Public Architecture. The Dean reports directly to the Provost and VP for Academic Affairs. As stated in the official job description for this position, "...the Dean acts as the senior academic and administrative officer of the School of Architecture and assumes overall responsibility for the development, modification and administration of programs and personnel necessary to meet the

academic needs of the students served by the School and for the fostering of excellence in programs, instruction and research within the School.”

Full-time faculty responsibilities are defined by a contract between the University and the faculty collective bargaining association. A minimum of 35 hours of faculty activity, including teaching, research, preparation, and defined office hours, is documented through the Dean’s office for each faculty member. Class sizes in the professional program are capped to assure student access to faculty members. At present there are approximately 12 students per faculty member across four years of studio courses.

Faculty are recruited through nationally advertising with full position descriptions. Candidates are interviewed by a faculty hiring committee and selection is based on their recommendation, discussions with the college administration, and recommendations from the Board of Advisors. Generally positions are approved approximately one year before the start of their responsibilities. The position approval process is managed by the Office of the Provost and VP for Academic Affairs and ultimately approved by the University President and the Board of Trustees. In 2019, the administrative component of faculty hiring moved from HR at Kean/USA to WKU. The academic elements – identification of a pool of candidates, faculty search committee, recommendation, and academic approval – remain at Kean/USA.

At present the Dean of MGC acts as the Architectural Licensing Advisor. He previously served as a statutory member of the Kentucky Board of Examiners and Architects for 13 years, as well as on numerous NCARB committees.

(5) Faculty Development

Faculty and staff are required by the University to participate in Professional Development Days, consisting of three 4-day sessions a year. Faculty can apply for research funding and additional educational courses. The College offers Professional Workshops as a component of its public education programs). All faculty and staff (as well as students) have access to these events.

Faculty at WKU have access to \$2000. annually for travel to conferences for paper presentations, which is \$1000 more than at Kean/USA. It is possible that WKU will provide additional funding for faculty support.

1.2.1.b Students:

(1) Plan for recruiting and retaining students:

WKU recruits students in 15 of China’s 33 provinces, semi-autonomous regions and municipalities. In addition to staff from Admissions, faculty and administrators participate in recruiting visits. There are numerous open houses as well for prospective students and parents. At present, a plurality of students come from Zhejiang Province. As the standing of the university improves, it is expected that WKU will be allowed to recruit in an increasing number of provinces and regions.

The University places a high level of importance on student advising. All full-time faculty have defined roles as student advisors. They are required to provide office hours on multiple days each week to meet with students. Every student is assigned an advisor, and meetings between students and advisors are tracked by the University to assure multiple contact points and effective advising. In addition, Kean University provides additional student academic support through Tutoring Services, the Academic Writing Center, the Library, and the Student Success

Office.

Scholarships are available based on merit and need, including Merit and Distinguished Freshman scholarships. A document listing the array of scholarship opportunities is included as an Appendix to this APR.

(2) Plan for external support, funding, alumni engagement, and professional community engagement:

A Board of Advisors was constituted for MGC while Mr. Graves was taking an active role in establishing the School. The Board provides counsel on the curriculum and pedagogy of the programs in the School. It also facilitates external engagement for the students through internships, office visits, etc. Select members of the Board of Advisors are engaged in external funding for our programs. Recently notable Chinese architects have agreed to join the Advisory Board.

Finally, there is strong interaction with professionals and their organizations. At Kean/USA< AIA/NJ has made the Dean of the Michael Graves College a non-voting member of their board and invited regular presentations about the program in Architecture at their quarterly board meetings; the college has organized a special set of professional workshops as a component of their outreach efforts, targeting professionals for continuing education activity led by faculty in the college. At WKU, AIA/Shanghai has been supportive of the new program at WKU, sponsoring office visits and lectures for students.

I.2.2 Physical Resources:

Facilities for the program in Architecture are presently located in studios (converted from generic classrooms) and offices in the General Education Hall (GEH) at WKU. This was the first academic building to be constructed on the WKU campus, in 2015. There are additional spaces for MakerSpace and exhibition in Canteen #2. These spaces are adequate for the existing student population.

In addition, the program has been able to utilize spaces in downtown Wenzhou for exhibitions, conferences, portfolio reviews, etc. This has brought a higher level of visibility to the program.

In January 2020, the program will move to Ge He Kai Hall, a new building designed by Moore Ruble Yudell of Santa Monica and Shanghai. The building will house all the programs in Architecture and Design, along with Computer Science. Located at the center of campus, it will be the primary at WKU. It is 150,000 sf in size, with all spaces required for programs in architecture and design provided for: studios, offices, classrooms, library, exhibition space, shop, digital fabrication area, café, library, seminar rooms, pin-up spaces, and printing alcoves. In addition there is a major atrium space for assemblies; it will hold as many as 1200 people.



Perspective of front elevation



Perspective of rear elevation



Perspective of atrium

I.2.3 Financial Resources:

At the time of program approval, the School submitted an estimate of all start-up costs associated with the new program. These include new faculty positions, association dues, lecture series, board of advisors expenses, equipment, etc. To date, all expenses have been funded when requested. This section will focus on the line items provided for in the WKU budget.

Tuition and Fees Structure

Presently WKU students pay an annual tuition of 65,000RmB (approximately \$9500.)

WKU Budget lines for Architecture follow:

中方人员基本工资、社会保险缴费、住房公积金、伙食补助费。

Administrative Personnel's salaries, social insurance, housing reserve funds and lunch subsidy.

教师及美肯派遣人员工资及相关福利。

Salary and Benefits of faculty and Kean Assigned Personnel.

不符合固定资产确认标准的日常办公用品、书报杂志等支出。

Daily office supplies, books, newspapers and magazines that do not meet the fixed assets confirmation standard.

<p>学校用于咨询方面的支出，如支付给第三方的财务、法律、建筑等专业咨询费用；以及因非雇佣关系的个人提供设计、装潢、安装、制图化验、测试、医疗、法律、会计、咨询、讲学、新闻、广播、翻译、审计、书画、雕刻、影视、录音、录像、演出、表演、广告、展览、技术服务、介绍服务、经纪服务、代办服务以及其他劳务，学校向其支付的劳务报酬。</p> <p>Consulting expense, such as financial, legal, architectural and other professional consulting fees paid to third parties; and remuneration paid to individuals who are not employees of the University but provide services in design, decoration, installation, cartographic analysis, testing, medical, legal, accounting, consulting, lecturing, news, broadcasting, translation, audit, painting, engraving, film and television, audio, video, performances, advertisements, exhibitions, technical services, introduction services, brokerage services, agency services and other services to the University.</p>
<p>学校水费及电费</p> <p>Water & Electricity incurred in daily operation.</p>
<p>学校物业管理费</p> <p>Property management service incurred in daily operation.</p>
<p>学校租赁外教公寓、专用通讯网及其他设备等方面的费用。</p> <p>Rents for foreign faculty's apartment, special communication network and other equipment.</p>
<p>员工出差的住宿费、旅费、伙食补助费及公杂费。</p> <p>Employee's travel expense, including accomodation, transportation, meal subsidy and incidentals.</p>
<p>我校市管干部的出国（境）费用以及其他人员除赴美以外的费用，包括国内段和国外段。</p> <p>Travel abroad expenses of the university's government-managed leaders and other personnel's travel abroad expenses except to travel to the United States, including the domestic and foreign sections.</p>
<p>学校日常开支的固定资产修理和维护费用，网络信息系统运行与维护费用，以及按规定提取的修购基金。</p> <p>The cost of fixed assets repair and maintenance, the operation and maintenance of network information system, and repairing fund.</p>
<p>因专项活动购买的材料，包括实验室耗材</p> <p>Materials purchased for specific activities, including laboratory consumables</p>
<p>本应属于学校的业务范畴，但因各种原因委托其他单位办理而发生的费用，如外教个税报税业务外包，教学任务外包等。</p> <p>Outsourcing fees of the Univeristy's business, such as foreign teachers tax returns outsourcing, teaching tasks outsourcing and so on, entrusted to other units to deal with because of special reasons.</p>
<p>学校按规定提取的工会经费</p> <p>Labor Union Funds</p>
<p>公务用车燃料费</p> <p>Vehicles's fuel charges</p>
<p>公务用车维修费、过桥过路费、保险费、安全奖励费用等支出。</p> <p>Vehicles's maintenance fees, tolls, insurance premiums, safety incentives, and etc.</p>
<p>协会会费等</p> <p>Membership Fee</p>
<p>按规定开支的各类公务接待费用。</p> <p>Official reception expenses as prescribed.</p>
<p>学生助学金、奖学金等</p> <p>Student Awards and Stipend</p>

设备与家具 Equipment and Furniture
除设备与家具以外，购置固定资产、无形资产所发生的支出。 Expenditures incurred for purchasing fixed assets and intangible assets except equipment and furniture.
上述未包含的费用 Other expenditures not mentioned above.

I.2.4 Information Resources

Library resources specific to the program have been reviewed and found to be appropriate. The University is committed to online access to resources and online database access is available for three collections, and has begun to remove books from the stacks in favor of online access and to provide space for student learning.

Library resources at WKU are limited but growing, yet have been constrained by physical limitations to the Library rooms in the General Education Hall. When Ge He Kai Hall is complete in early 2020, there will be dedicated space for Architecture and Design collections – stacks, study areas, seminar rooms, digital resource access, etc. – and there is an expectation that the collection will grow and be visible.

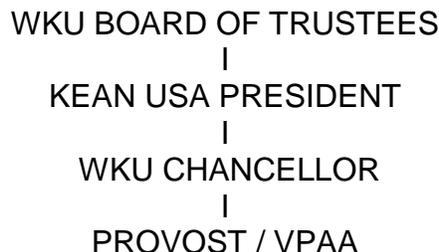
There are at present no dedicated librarians for architecture.

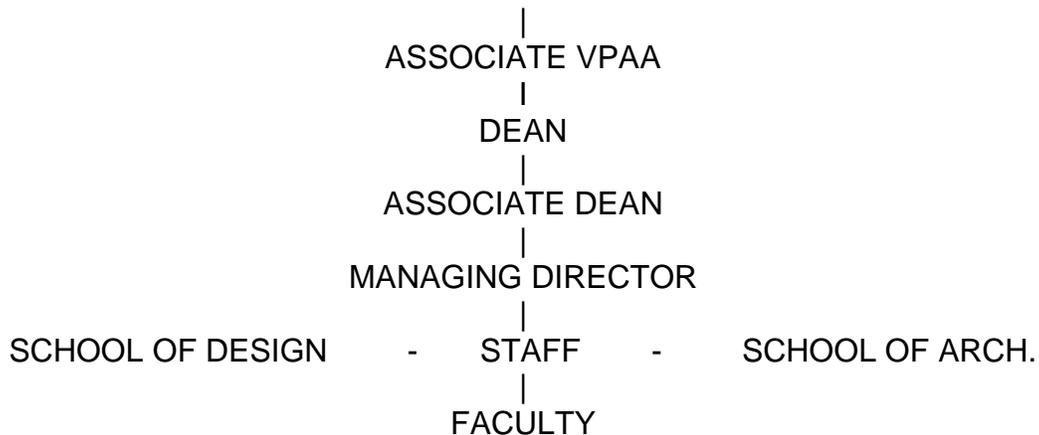
I.2.5 Administrative Structure and Governance

Kean University reorganized four existing undergraduate programs in the Robert Busch School of Design and the new School of Public Architecture as the Michael Graves College in 2015. Existing administrative infrastructure within the RBSD was augmented with additional staff in the MGC, resulting in a Dean, Associate Dean, Managing Director for the college, and program assistants for the two schools. The Dean serves as Director for the program in Architecture, and the Associate Dean serves as Director for the four Design programs. Prof. Craig Konyk acts as Chair of the program in Architecture, and there are faculty coordinators for each of the course sequence areas (studio, history, theory, technology, representation, and professional practice).

The Dean reports to the Provost/Vice President for Academic Affairs, and is a full member of the Kean University Deans Council (convened by the Provost), with the deans of seven other colleges.

Organizational chart for the Michael Graves College:





NAAB CONDITIONS:

PART TWO (II): EDUCATIONAL OUTCOMES AND CURRICULUM

PART TWO (II): SECTION 1—STUDENT PERFORMANCE—EDUCATIONAL REALMS AND STUDENT PERFORMANCE CRITERIA

II.1.1 Student Performance Criteria (SPC).

Two defining qualities of the Kean program guide the achievement of student outcomes. First is the intention to integrate together elements of the design process to create a more holistic educational model than the curricular system in place presently at most schools. That means that linkages exist between particular courses: for example, the second year studio devoted to Landscape is tied to the Theory course that addresses sustainability, resource management, and energy.

Second, the emphasis on public architecture, and the use of real world problems so that the studio becomes more of an engaged atelier system of education, rather than a detached component of an academic program, is crucial. This emphasis means that real-world design problems are addressed comprehensively; from research to programming, from non-professional understanding to the limitations that guide the design process, these important contextual elements to the making of architecture are considered integral to the design education.

Here is the intended implementation of courses for the professional program:

Wenzhou-Kean University
Architecture Program Report – Initial Candidacy
June 2019

Year:	Semester + Total Credits:	Required Architecture Courses: (96 S.H.)				General Education Courses: (43-45 S.H.)			Chinese Curriculum	
YEAR 01	SUMMER IMMERSION (August) 3 Credits	ARCH 1000: Intro to Architecture (3)				English Immersion				
	FALL 17 Credits	ARCH 1101: Studio 1: Urbanism and Architecture (4)	ARCH 1301: Representation 1: Hand Skills (3)	ARCH 1601: Elements and Principles 1: Urban Design (3)		ESL 0303 (3)	ESL 0305 (3)	GE 1000: Transition to Kean (1)		
	WINTER								Chinese Curriculum I	Chinese Curriculum II
	SPRING 19 Credits	ARCH 1102: Studio 2: Construction and Architecture (4)	ARCH 1201: Architectural History 1 (3)	ARCH 1302: Representation 2: Hand Skills (3)	ARCH 1602: Elements and Principles 2 Formal Theory (3)	ESL 0403 (3)	ESL 0405 (3)			
	SUMMER					ENG 1300: Composition for EEL I (6)				
YEAR 02	FALL 19 Credits	ARCH 2103: Studio 3: Landscape (4)	ARCH 2203: History 3: 20 th and 21 st c. Architecture (3)	ARCH 2303: Representation 3: Hand and Digital Skills (3)	ARCH 2603: Ecology, the Environment, and the Ethics of Architecture (3)	ENG 1430: Composition for NNS II (6)				
	SPRING 18 Credits	ARCH 2104: Studio 4: Urban Building (6)	ARCH 2204: History 4: 18 th and 19 th c. Architecture (3)			GE 2025: Research & Technology (3)	HIST 1062: Worlds of History (3)	GE 2025: Research & Technology (3)		
	SUMMER					Mathematics (3)			Chinese Curriculum III	Chinese Curriculum IV (Includes Phys. Ed)
YEAR 03	FALL 19Credits	ARCH 3105: Studio 5: Complex Program I (6)	ARCH 3205: History 5: Classical and Rational Architecture (3)	ARCH 3401: Structures 1 (3)		Lab Science Course (4)	CPS 1032: Math/Computing (3)			
	SPRING in ROME 15 Credits	ARCH 3106: Studio 6: Travel: Rome and Union (6)	ARCH 3206: History 6: Renaissance and Baroque Architecture (3)	ARCH 2304: Representation 4: Hand and Digital Skills (3)		ENG 2403: World Literature (3)				
YEAR 04	FALL 18 Credits	ARCH 4107: Studio 7: Urban Design, Planning, Housing (6)	ARCH 4207: History 7: Urban and Landscape Forms (3)	ARCH 4402: Structures 2 (3)		Social Science Course (3)	Additional Science Course (3-4)			
	SPRING 18 Credits	ARCH 4108: Studio 8: Optional Studio: Individual Topics (6)	ARCH 4208: History 8: History/Theory Seminar (3)	ARCH 4403: Building Systems 1 (3)		Social Science Course (3)	Social Science Course (3)			

Year:	Semester + Total Credits:	Required Architecture Courses: (43 S.H.)			General Education and Elective Courses: (12 S.H.)	
Year 05: Graduate Level	FALL 15 Credits	ARCH 5109: Studio 9: Complex Program II (6)	ARCH 5501: Professional Practice 1 (3)	ARCH 5404: Building Systems 2 (3)	ARCH 5601: Professional Elective I (3)	
	SPRING 13 Credits	ARCH 5110: Studio 10: Travel Option (4)	ARCH 5209: History 9: History/Theory Seminar (3)		ARCH 5602: Professional Elective II (3)	Free Elective (3)
Year 06: Graduate Level	FALL 12 Credits	ARCH 6111: Studio 11: Comprehensive Design (6)	ARCH 5210: Thesis Research Seminar (3)	ARCH 6405: Building Systems Integration 3 (3)		
	SPRING 15 Credits	ARCH 6112: Studio 12: Thesis (9)	ARCH 5502: Professional Practice 2: Advanced Practice Models (3)		ARCH 5603: Professional Elective III (3)	

A closer reading of the SPC's in relation to the projected curriculum follows, organized by the four thematic Realms of the NAAB Conditions.

Realm A: Critical Thinking and Representation

The SPC's associated with Realm A, Critical Thinking and Representation, run consistently through the curriculum, primarily in the studio sequence and the associated representation courses. Intensive studio-based instruction addresses A.1 (Communication Skills), A.2 (Design

Thinking Skills), A.3 (Investigative Skills), A.4 (Architectural Design Skills), A.5 (Ordering Systems), A.6 (Use of Precedents), and to a significant extent, A.8 (Cultural Diversity and Social Equity). A.7 (History and Global Culture) is addressed through the sequence of nine history lecture courses and seminars.

Realm B: Building Practices, Technical Skills, and Knowledge

The technical knowledge and skills needed to carry out a building project occur primarily in the latter half of the academic course sequence. Beginning in the second semester of the third year, courses in Structures, Building Systems, Building Systems Integration and two semesters of Professional Practice are taught. It is our intention to integrate these courses into the Studio courses associated with each semester, not teach the material in an isolated manner. Thus B.1 (Pre-Design), B.2 (Site Design), B.3 (Codes and Regulations) and B.10 (Financial Considerations) are addressed both in studio and Professional Practice. B.4 (Technical Documentation), B.5 (Structural Systems), B.6 (Environmental Systems), B.7 (Building Envelope Systems and Assemblies), B.8 (Building Materials and Assemblies), and B.9 (Building Service Systems) are taught in the associated courses in the Technology sequence, but are also integrated into the studio courses at the same time.

Realm C: Integrated Architectural Solutions.

The two concluding studio courses (Comprehensive Design in the first semester of the sixth year, and Thesis in the concluding semester which follows) integrate together the SPC's in Realm C; C.1 (Research), C.2 (Integrated Evaluations and Decision-Making Design Process), and C.3 (Integrative Design). However it is worth pointing out that elements for each of the Realm C criteria are evident earlier in the course program, primarily in the Design Studio sequence. C.1 (Research) is integral throughout the instructional process, for example.

Realm D: Professional Practice.

SPC D.1 (Stakeholder Roles in Architecture) is integral to the core of the School of Public Architecture's identity and mission. It is our intention to engage all the various stakeholders, including the public in general, as integral to the academic design process. The real world is a worthy teaching tool.

The remaining SPC's from Realm D, D.2 (Project Management), D.3 (Business Practices), D.4 (Legal Responsibilities), and D.5 (Professional Conduct) are taught across two semesters of Professional Practice courses. And critically, elements of each will also be associated with the studio projects, building on the criterion identified in D.1, Stakeholder Roles in Architecture, so that students understand and have the ability to understand design as a holistic enterprise with implications not only on formal considerations, but on programmatic, economic, social, legal, and professional concerns as well.

The following matrix indicates how the various SPC's are met. Importantly, it also indicates how the SPC's address Kean's own defined Student Learning Outcomes.

Wenzhou-Kean University
Architecture Program Report – Initial Candidacy
June 2019

	1. ... analysis of multiple theoretical, social ... cultural and environmental contexts. [Realm A: Critical Thinking...]	2. Utilize a diverse range of skills ... including writing, investigating, speaking, drawing and modeling. [Realm A: Critical Thinking...]	3. Apply the technical aspects of design... to architectural solutions ... responsive to relevant codes, regulations ... [Realm B: Practices, Tech Skills ...]	4. ... impact of decisions on ... safety, accessibility, environmental stewardship, and financial considerations. [Realm B: Practices, Tech skills ...]	5. ... integrated design solution ... research, analysis, and environmental responsiveness. [Realm C: Integrated Architectural Solutions]	6. Apply business principles for the practice of architecture ... management and advocacy. [Realm D: Professional Practice]	7. Demonstrate legal and ethical professional practices ... [Realm D: Professional Practice]
ARCH 1101	X	X					
ARCH 1102	X	X	X				
ARCH 1201	X	X					
ARCH 1202	X	X					
ARCH 1301		X					
ARCH 1302		X					
ARCH 2103	X	X	X				
ARCH 2104	X	X	X				
ARCH 2203	X	X					
ARCH 2204	X	X					
ARCH 2303		X					
ARCH 2304		X					
ARCH 3105	X	X					
ARCH 3106	X	X	X	X			
ARCH 3205	X	X	X				
ARCH 3206	X	X					
ARCH 3401			X				
ARCH 4107	X	X	X	X			
ARCH 4108		X					
ARCH 4207	X	X	X				
ARCH 4208	X	X					

Wenzhou-Kean University
Architecture Program Report – Initial Candidacy
June 2019

	1. ... analysis of multiple theoretical, social ... cultural and environmental contexts. [Realm A: Critical Thinking...]	2. Utilize a diverse range of skills ... including writing, investigating, speaking, drawing and modeling. [Realm A: Critical Thinking...]	3. Apply the technical aspects of design... to architectural solutions ... responsive to relevant codes, regulations ... [Realm B: Practices, Tech Skills ...]	4. ... impact of decisions on ... safety, accessibility, environmental stewardship, and financial considerations. [Realm B: Practices, Tech skills ...]	5. ... integrated design solution ... research, analysis, and environmental responsiveness. [Realm C: Integrated Architectural Solutions]	6. Apply business principles for the practice of architecture ... management and advocacy. [Realm D: Professional Practice]	7. Demonstrate legal and ethical professional practices ... [Realm D: Professional Practice]
ARCH 4402			X	X			
ARCH 4403			X	X			
ARCH 5109	X	X	X	X			
ARCH 5110	X	X			X	X	
ARCH 5209	X	X					
ARCH 5210	X	X					
ARCH 5404			X	X			
ARCH 6111			X	X	X		X
ARCH 6112							
ARCH 6405			X	X	X		
Total # of under-graduate courses outcome is addressed	15	20	10	4	0	0	0
Total # of graduate courses outcome is addressed	4	4	4	4	3	1	1
Total # of courses outcome is addressed (Combined)	19	24	14	8	3	1	1

Finally, this matrix indicates when Kean will assess the professional outcomes in relation to its own assessment procedures:

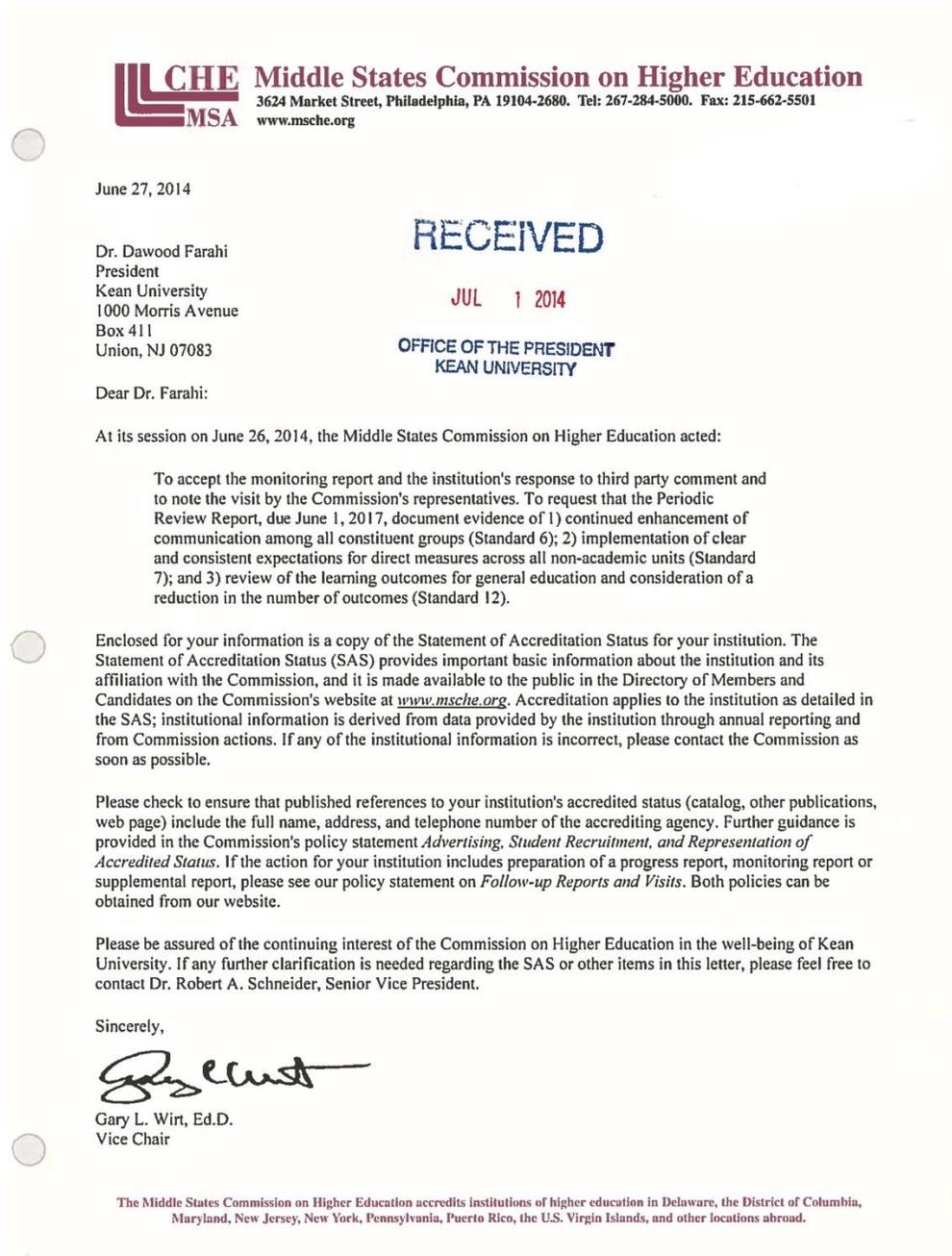
Program Evaluation Instrument	2014 NAAB Requirements	Person(s) Completing Evaluation	Assessment Form
Architecture Graduate Survey [Appendix A]	I.1 Identity and Self-Assessment I.1.2 Learning Culture I.1.3 Social Equity I.1.4 Defining Perspectives I.1.6 Assessment I.2.2 Physical Resources I.2.4 Information Resources II.1.1 Student Performance Criteria (Program Learning Outcomes)	Program Graduates <ul style="list-style-type: none"> • Undergraduate-level (B.Arch) • Graduate-level (M.Arch) 	Annual, Ongoing <ul style="list-style-type: none"> • First Cohort of B.Arch Graduates: Spring 2019 • First Cohort of M.Arch Graduates: Spring 2021
Employer Evaluation of Architecture Program [Appendix B]	I.1 Identity and Self-Assessment I.1.6 Assessment II.1.1 Student Performance Criteria (Program Learning Outcomes)	Employers of Program Graduates	Annual, Ongoing (conclusion of academic year) <ul style="list-style-type: none"> • First Cohort of M.Arch Graduates: Spring 2021. Survey administration begins Spring 2022.

Matrix for NAAB Student Performance Criteria:
 See attachment.

NAAB CONDITIONS
PART TWO (II): SECTION 2—CURRICULAR FRAMEWORK

II.2.1 Institutional Accreditation

Kean University is accredited by Middle States Commission on Higher Education. The most recent re-accreditation letter is attached to the Plan.



II.2.2 Professional Degrees and Curriculum

The WKU professional program in architecture emphasizes knowledge of humanist values as they affect the design of the contemporary built environment. It promotes the cultivation of comprehensive design skills that are made manifest through both thinking and representation. Using resources in proximity to its two campuses, it will prepare students to address the design of the public realm in both building and landscape. It will utilize two major metropolitan cities to engage with enhancing public spaces in a dynamic, changing environment. It will be a resource to its constituents – academic, professional, and public – through the promulgation of design at the highest levels.

The program will intensively utilize the Wenzhou region as the basis for in-depth case studies as a pedagogical component of the curriculum. Studio projects, building technology examples, and analysis of the regions' developments in terms of ecology, sociology, and history as well as built form will be beneficial at multiple levels due to their accessibility. It will ground the program with local constituents, provide engagement with real-world contexts for making architecture, and elevate the public identity of the program.

The program follows the 4+2 model for a professional degree in Architecture: a 4-year Bachelor of Arts degree in Architectural Studies, followed by a 2-year professional Master of Architecture degree. It consists of 196 total credit hours, of which 139-141 are elements of the professional curriculum. It allows 18 credit hours for minors or concentrations within the discipline. 55 credit hours are at the graduate level. Kean requires 35 credit hours of general studies courses as a component of the baccalaureate degree.

Through the curricular program, students move to address increasingly complex problems. Initially, components addressing design, technology, history, and professional ethics are taught in individual courses. Gradually these are integrated together, so that by the end of the professional program, a comprehensive project that addresses all of them is a defining capstone of the student's education. It also serves as a transition element to the working methods of professional architectural offices.

The program will address the increasing level of professional design services required in the 21st century, and the increasing globalization of architectural design. It utilizes its two locations in major urban areas as resources for access to professional employment and training.

NAAB CONDITIONS

PART TWO (II): SECTION 3—EVALUATION OF PREPARATORY EDUCATION

Every applicant for the BA in Architectural Studies program submits a university application and a portfolio of creative work. The portfolio is submitted digitally and reviewed by Architecture faculty. Based on that assessment, an in-person interview between the Applicant and the Dean or his designee is required for admission. The Admissions staff of the university refers all evaluation of professional and creative work to the Dean's Office of the Michael Graves College..

Students who request to transfer from other programs, including community colleges, are required to bring their transcript and portfolio to a degree audit with Chair Craig Konyk. Prof. Konyk evaluates each course the student has completed for grades and an independent review of the course material. Based on his assessment, the student can earn credits that will give them advance standing in the program.

The same degree audit procedure applies for those students applying to the M. Arch. program from outside Kean University. Prof. Konyk completes the degree audit to verify that each course has been taught, and that the SPC's associated with these courses have been met.

Finally, as the M. Arch. program begins in the Fall of 2019, there has been interest from students who do not have an undergraduate degree in Architecture to apply for the program. Prof. Konyk completed a major assessment and determined two additional paths to the degree. The first is for Kean Interior Design students who wish to apply. In addition to the required portfolio review, there are 12 additional credit hours required as precursors to registering in the M. Arch. program for these students. Additionally, students with non-architecture majors have the option of completing a non-degree program of 33 credit hours then moving into the 55 credit hours of the M. Arch. program. The University Curriculum Committee has approved these options.

NAAB CONDITIONS

PART TWO (II): SECTION 4—PUBLIC INFORMATION

II.4.1 Statement on NAAB-Accredited Degrees

The NAAB Statement on NAAB-Accredited Degrees has been included in all promotional and curricular materials, including the Academic Catalog, since the program's inception. It is also included on the college website. A copy is included:

NAAB Statement

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year, three-year, or two-year term of accreditation, depending on the extent of its conformance with established educational standards.

Doctor of Architecture and Master of Architecture degree programs may require a preprofessional undergraduate degree in architecture for admission. However, the preprofessional degree is not, by itself, recognized as an accredited degree.

The NAAB grants candidacy status to new programs that have developed viable plans for achieving initial accreditation. Candidacy status indicates that a program expects to achieve initial accreditation within six years of achieving candidacy, if its plan is properly implemented.

In order to meet the education requirement set forth by the National Council of Architectural Registration Boards, an applicant for an NCARB Certificate must hold a professional degree in architecture from a program accredited by the NAAB; the degree must have been awarded not more than two years prior to initial accreditation. However, meeting the education requirement for the NCARB Certificate may not be equivalent to meeting the education requirement for registration in a specific jurisdiction. Please contact NCARB for more information.

II.4.2 Access to NAAB Conditions and Procedures

NAAB Conditions and Procedures are accessible through the WKU Michael Graves College of Architecture and Design website:
Wku.cn.edu

II.4.3 Access to Career Development Information

Students have access to professional career development from several sources. The first cohort of students has engaged with professionals through a dedicated Professional Workshop program series held in the college, and regular office visits. In addition, faculty provide counsel regarding careers in Architecture as a component of their regular advising duties to students. To date, this process has been in place through faculty advisement and outreach within the Michael Graves College for several years, and our intention is to continue that system as the primary means of providing career development options to students.

II.4.4 Public Access to APRs and VTRs

The WKU Plan for Accreditation is available on the program's website.

II.4.5 ARE Pass Rates

Not applicable at this time.

II.4.6. Admissions and Advising (text from the Kean University catalog follow in *italics*):

School of Public Architecture

National Accreditation:

National Architecture Accrediting Board (candidacy application in process)

*Dean, David Mohney, FAIA
GLAB 429; (908) 737-4772*

For more information, please see <http://www.kean.edu/michael-graves-college> or <http://architecture.kean.edu>

*ACADEMIC DEGREES,
PROGRAMS*

ARCHITECTURE

B.A. in Architectural Studies

M. Arch.

The School of Public Architecture in the Michael Graves College will offer the Bachelor of Arts (BA) degree in Architectural Studies and the Master of Architecture professional degree. The M. Arch degree program will commence in the Fall of 2019.

The BA and M. Arch. degrees will offer intensive professional study for students seeking careers in architecture and environmental design. Emphasis is placed upon creative problem solving that advances a humanist idea of contemporary society.

A portfolio review along with admission to the University will be required for acceptance into the BA and M. Arch. programs. Information regarding the portfolio requirement may be obtained from the School of Public Architecture (908-737-4772). Students enrolled in the BA and M. Arch. programs will be required to maintain a 3.0 grade point average in major requirements to continue in the program and to receive the degree.

The professional program is initiating candidacy for accreditation through the National Architectural Accrediting Board. For information regarding College/program mission and student learning outcomes please email architecture@kean.edu

PROGRAM VISION:

The School of Public Architecture in the Michael Graves College emphasizes knowledge of humanist values as they affect the design of the contemporary built environment. It promotes the cultivation of comprehensive design skills that are made manifest through both thinking and representation. Using resources in proximity to its two campuses, it will prepare students to address the design of the public realm in both building and landscape. It will utilize two major metropolitan cities to engage with enhancing public spaces in a dynamic, changing environment. It will be a resource to its constituents – academic, professional, and public – through the promulgation of design at the highest levels.

Accreditation: NAAB Statement

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year, three-year, or two-year term of accreditation, depending on the extent of its conformance with established educational standards.

Doctor of Architecture and Master of Architecture degree programs may require a preprofessional undergraduate degree in architecture for admission. However, the preprofessional degree is not, by itself, recognized as an accredited degree.

The NAAB grants candidacy status to new programs that have developed viable plans for achieving initial accreditation. Candidacy status indicates that a program expects to achieve initial accreditation within six years of achieving candidacy, if its plan is properly implemented.

In order to meet the education requirement set forth by the National Council of Architectural Registration Boards, an applicant for an NCARB Certificate must hold a professional degree in architecture from a program accredited by the NAAB; the degree must have been awarded not more than two years prior to initial accreditation. However, meeting the education requirement for the NCARB Certificate may not be equivalent to meeting the education requirement for registration in a specific jurisdiction. Please contact NCARB for more information.

Graduate Application Instructions

The Nathan Weiss Graduate College welcomes applications for graduate admissions from all candidates who meet the requirements of the University and the program in which an application is being submitted.

APPLY ONLINE

All applicants should submit an [online application](#). The application system allows the student to save their progress, as they are completing the application.

APPLICATION REQUIREMENTS

- \$75 non-refundable application fee
- Bachelor's degree (or foreign equivalent) from an accredited college or university
- A minimum cumulative GPA of 3.0 (candidates with under a 3.0 will be considered based on the strength of the overall application)
- Official copies of ALL post-secondary transcripts (this includes transcripts that reflect transfer credit)
- Professional Resume or CV
- Personal Statement*
 - The personal statement is the applicant's opportunity to introduce themselves to the admissions committee and describe, in detail, their academic and professional goals and how and why Kean University fits into their aspirations. Personal anecdotes, life lessons, descriptions of personal influences are all appropriate content. Please know some programs require responses to a specific topic.
- 2-3 Letters of Recommendation*

NOTE: Upon application submission, click on "Submit Supplemental Items" and in the "Recommendation Requests" section, click "Start" and identify your recommenders. Our application system will electronically send a request to your recommenders inviting them to complete their recommendation online.

- Documented observational service hours*
- Copy of license/certificates*
- Standardized Test Scores *
- TOEFL or IELTS – The TOEFL (Test of English as a Foreign Language) or the IELTS (International English Language Testing System) is required of all international students
- Completed supplemental application providing additional information*

**Please consult with the individual [program pages](#) for specific admission requirements.*

The following programs use a **Centralized Application Service (CAS) application in addition to the **Kean University CAS Supplemental application**. Both the CAS application and the Kean University CAS Supplemental application **MUST** be completed and "verified" by the deadline in order for the application to be fully reviewed.*

- Occupational Therapy (OTD) and Occupational Therapy (M.S): [OTCAS](#)
- Physical Therapy (DPT): [PTCAS](#)
- School and Clinical Psychology (Psy.D): [PSYCAS](#)
- Speech-Language Pathology (M.A.): [CSDCAS](#)

STANDARDIZED TESTS

It is important to consult the individual program requirements to learn if the program you are applying to requires submission of official scores. When registering or ordering official score results, please use the following codes to ensure proper delivery of your scores:

- Graduate Record Examination (GRE) - Institution Code 2517
 - For applicants using a CAS application (Physical Therapy, PsyD, and Speech-Language Pathology (M.A.) only), please send your scores using the following codes:
 - Physical Therapy (DPT) - PTCAS GRE Institutional Code 7444
 - Speech-Language Pathology (M.A.) - CSDCAS Institutional Code 2436
 - Combined School and Clinical Psychology (Psy.D.) - PSYCAS Institutional Code 2251
- Graduate Management Admission Test (GMAT) - Institution Code 2517- Kean University
- Miller Analogies Test (MAT) - Recipient Code 1398
- Test of English as a Foreign Language (TOEFL) - Institution Code 2517

TRANSCRIPTS

New Students:

Applicants must submit official copies from each college or university in which you have enrolled for any period of time showing all courses, grades and degrees received, if any.

Be sure to include official transcripts from institutions where you may have engaged in summer coursework, study abroad, or transfer coursework. All transcripts must be received in sealed envelopes. They may be mailed (see below) or walked into our office. We also accept official electronic copies of your transcripts, please send to gradadmissions@kean.edu.

CURRENT OR FORMER KEAN UNIVERSITY STUDENTS:

Kean transcripts need not be submitted. All other transcripts for coursework completed at other institutions must be submitted, including those for credits transferred to Kean and including transcripts previously submitted.

DEPARTMENTAL INTERVIEW

Applicants will be notified should they be invited for a departmental interview.

II.4.7: Student Financial Information

Presently at Kean, graduate students who register for more than 12 credits are charged the flat rate tuition fee and fees² (\$10,998.75, per semester, out-of-state) plus a per credit charge of \$785 per each additional credit. Student fee projections were based upon current fees associated with other University graduate programs.

The University provides resources to assist students with their financial needs. The Office of Financial Aid supports both undergraduate and graduate students.³ The University also sponsors a graduate assistantship program through which a select number of graduate students will have tuition and fees waived.⁴

² Kean University Graduate Tuition and Fees: <http://grad.kean.edu/tuition-and-fees>

³ Graduate Financial Aid Web Page: <http://grad.kean.edu/graduate-financial-aid>

⁴ Graduate Assistantship Web Page: <http://grad.kean.edu/graduate-assistantship>



Supplemental Material

a. Timeline for Achieving Initial Accreditation

Progress to Spring 2019:

March 2015: Kean receives approval from the New Jersey Presidents' Council to establish a 4-year BA in Architectural Studies degree.

May 2015: Kean Board of Trustees approves the BA in Architectural Studies degree program.

September 2015: First cohort of architecture students begins in the BA program.

March 2016: Kean receives approval from the New Jersey Presidents' Council to establish a 2-year Master of Architecture professional degree

May 2016: Kean Board of Trustees approves the Master of Architecture degree program.

August 2016: Kean applies for Candidacy Status from the NAAB.

September 2016: Second cohort of architecture students begins in the BA program.

Spring 2017: NAAB Eligibility visit at Kean/USA

Summer 2017: Eligibility status granted to Kean/USA by NAAB

Fall 2017: Third cohort begins BA program at Kean/USA, (First cohort at Wenzhou Kean University).

November 2017: NAAB Initial Candidacy visit at Kean/USA

January 2018: Candidacy status granted to Kean/USA by NAAB

Fall 2018: Fourth cohort begins BA program at Kean/USA. (Second cohort at Wenzhou Kean University)

Anticipated timeline going forward:

2019:

May 2019: NAAB Eligibility visit at WKU

May 2019: Graduation of first class of BA students from Kean/USA

Fall 2019: First cohort of M. Arch. students begins at Kean/USA

October/November 2019: Anticipated NAAB Initial Candidacy visit at WKU

November 2019: Anticipated NAAB Continuing Candidacy visit at Kean/USA

2020:

Fall 2020: Second cohort of M. Arch. students begins at Kean/USA

2021:

Spring 2021: Graduation of first cohort of M. Arch. students from Kean/USA and graduation of first cohort of BA students from Wenzhou Kean University

Fall 2021: Third cohort begins M. Arch. program at Kean/USA. (First cohort at Wenzhou Kean University)

Fall 2021: Initial Accreditation visit at Kean/USA

Fall 2021: Continuing Candidacy visit at WKU

2022:

Winter 2022: Anticipated Initial accreditation status granted by NAAB at Kean/USA

Fall 2022: Fourth cohort begins M. Arch. program at Kean/USA. (Second M. Arch. cohort at WKU)

2023:

Spring: 2023: First cohort of M. Arch. students graduates at Wenzhou-Kean University
Fall 2021: Initial Accreditaitaion visit at WKU

2024:

Winter 2024: Anticipated Initial accreditation status granted by NAAB at WKU

Appendix:

Kean University, 2020 Strategic Plan:

1.1 Grow strategically Kean programs that have or have the potential for regional and national distinction, including the development of national centers of excellence that highlight Kean University's unique strengths.

1.1.2 Re-shape master's and post-baccalaureate programs to address regional and national needs:

...1.1.2.5. Establish an innovative program in architectural design initially for Wenzhou-Kean University students by 2016; if needs assessment confirms, implement at Kean USA by 2017.

Goal 2. To attract and retain more full-time, first-time undergraduate students, transfer and graduate students.

2.1 Attract more students to Kean through increased marketing in our region and globally, with an emphasis on raising visibility, building reputation, using and improving on Kean's unique academic programs and approach to the classroom to promote the institution, and extending our marketing 'power' through diversified and innovative marketing techniques...

...2.5 Improve student retention and graduation rates by strengthening academic advisement to guide students in academic course planning and requirement completion.

Appendix: WKU Strategic Plan 2015-2020: Items pertaining to the professional program in Architecture:

GOAL 1: To position Wenzhou-Kean University as a world-class institution through the offering of academic programs that are responsive to local, national, and international needs

Objective 1.1. *Grow programs that have already existed in Kean USA and have or have the potential for regional and national distinction in China*

Actions

1.1.1. *Establish three new schools and increase the number of bachelor's and Master's programs*

Implementation/Timeline

1.1.1.1. *Establish the school of Business & Public Management (spring 2017), **the school of Architecture & Design (2017)**, and the School of Humanities & Social Sciences (2020); prepare for the founding of the School of Science and Technology (2020)*

1.1.1.3. *Grow the following programs in the School of Architecture & Design: undergraduate Graphic Design program (Interactive Advertising option) and Architecture program (2017); undergraduate Interior Design program and Industrial Design program (2019)*

GOAL 4: Create a culture of research at the Wenzhou-Kean campus that will enable the students and faculty to engage in innovative research activities

Objective 4.1. Develop an infrastructure to support such activities

Actions

4.1.1. *Ensure that all academic buildings are completed with appropriate space and equipment*

Implementation/Timeline

4.1.1.1. *Incorporate the requirements into the design of all academic buildings*

Actions

4.1.2. *Establish a Maker-Space Lab equipped with cutting-edge facilities, including 3-D printers, 3-D scanners, plasma cutters, and laser-cutters*

Implementation/Timeline

4.1.2.1. *Initiate the design and construction of such a lab (2015)*

Actions

4.1.3. *Ensure that the Maker-Space Lab is provided with appropriate computer hardware and software to enable students majoring in graphic design, architecture, and computer science to develop new products, make real or virtual designs, and conduct experiments on new interdisciplinary ideas*

GOAL 6: Continue the development of the institution's physical infrastructure, through the design, construction and improvement of world-class instructional, research, and residential facilities

Objective 6.1. *Plan, design and construct new educational and administrative buildings in accordance with Kean USA standards*

Actions

6.1.1. *Improve the general layout of WKU to reflect both American and Chinese campus characteristics in accordance with the natural environment and climate conditions*

Implementation/Timeline

6.1.1.1. *Continue optimizing the site plan and hire a first-class landscape design firm to design the layout of greenery, water, and other features (2015)*

Actions

6.1.2. *Design and construct the key buildings planned for the short to medium term, including those for the Global School of Business, the School of Architecture and Design, the School of Computer Science, the Student Center, the Library, the Recruitment and Administration Complex, and an international sports center (fall 2018)*

Implementation/Timeline

6.1.2.3. *Complete the building for the School of Architecture and Design as well as the School of Computer Science (by fall 2018)*

GOAL 7: Provide extension programs and technical support for the Wenzhou community and targeted municipalities within Zhejiang Province

Objective 7.1. *Position WKU as a resource of both Wenzhou City and Zhejiang Province, not only providing educational and technical support, but serving as a center for cultural development as well*

7.1.6.2. *With strengths in architecture and design, cooperate with local government in the development of Kean Town, and play a role in the establishment of Wenzhou-New Jersey's Cooperative Base of Fashion Industry (2020)*

Appendix: WKU Scholarship and Grant Guidelines:

温州肯恩大学办公室文件 - 温肯大办〔2018〕29号

Scholarship and Grant Guidelines at Wenzhou-Kean University

To encourage the academic excellence and support all-round development of students, Wenzhou-Kean University sets up scholarship and grants program to acknowledge excellence in academic achievements, sports, art, social services, leadership of the students. (Please refer to the attachment for the different scholarship and grants).

1. Qualifications

- (1) Applicant must be full-time registered Wenzhou-Kean University students, not including exchange or visiting students;*
- (2) Applicant must comply with laws and regulations, and Student Code of Conduct;*
- (3) Applicant must excel in virtue.*

2. Procedure

- (1) Students submit the application for evaluation ;*
- (2) Candidates will be selected by the Scholarship and Grant Evaluation Group ;*
- (3) The selected candidates will be publicized for at least 5 working days;*
- (4) After publicity without objection, the selected candidates will be awarded certificate and scholarship;*
- (5) The achievements of the recipients will be published.*

3. Rewards

- (1) Recipients will get certificates and the award will be kept in student personal file;*
- (2) Recipients will be awarded scholarship or grant.*

4. Principles

- (1) The selection follows the principles of transparency, fairness and excellence, complies with qualification and procedures to ensure quality and accept supervision.*
- (2) Candidates with fraud behaviors may invoke the investigation of Student Code of Conduct.*

5. Others

- (1) The Guideline is interpreted by Student Affairs Office;*
- (2) The Guideline shall enter into force as of the date of promulgation. The Scholarship and Grant Guidelines at Wenzhou-Kean University of 2017 is abolished while this*

- 14 -

Guideline takes effect.

- 15 -

Attachment

National Scholarship

The National Scholarship aims to reward students with academic excellence, proactive attitude and comprehensive development of ethic, intelligence, sports, art and

etc. The scholarship is open to full-time registered sophomore or above students with Chinese nationality at Wenzhou-Kean University. The number of scholarship recipients and reward follows the policy of the government.

Qualification

- 1. Applicant must comply with laws and regulations, and Student Code of Conduct and never receives any written warning or above;**
- 2. Applicant must be honest and excels in virtue;**
- 3. Applicant must have outstanding academic performance with GPA of 3.5 or above and ranking at the top 10% of the program (students with outstanding achievements can be at the top 30% of the program), without failed courses, wins second-class academic scholarship or above every academic year , of which at least once first-class academic scholarship, and has obtained 10 credits at least;**
- 4. Applicant must have good performance with GPA of 3.0 or above in Chinese Curricula, PE & AE and “PASS” performance in Physique & Health Test ;**
- 5. Applicant should demonstrate excellence in ethics and habit, research, academic competition, innovation, community and volunteer services, social work, sports competition, art competition, comprehensive quality and etc.**
- 6. In one academic year, student will only get one of those scholarships, including the National Scholarship, the National Endeavor Fellowship and the Zhejiang Province Government Scholarship.**

- 16 -

National Endeavor Fellowship

The National Endeavor Fellowship aims to reward students with virtue and academic excellence. The fellowship is open to full-time registered sophomore or above students with Chinese nationality at Wenzhou-Kean University. The number of scholarship recipients and reward follows the policy of the government.

Qualification

- 1. Applicant must comply with laws and regulations, and Student Code of Conduct, and never receives any written warning or above;**
- 2. Applicant must be honest and excels in virtue;**
- 3. Applicant must have outstanding academic performance with GPA of 3.5 or above and ranking at the top 30% of the program, without failed courses, wins third-class academic scholarship or above at least once, and has obtained 10 credits at least;**
- 4. Applicant must have good performance with GPA of 3.0 or above in Chinese Curricula, PE & AE and “PASS” performance in Physique & Health Test ;**
- 5. Applicant should be from economic difficulty families and lead a simple life; meets the criteria of students with financial difficulty.**
- 6. In one academic year, student will only get one of those scholarships, including the National Scholarship, the National Endeavor Fellowship and the Zhejiang Province Government Scholarship.**

- 17 -

National Stipend

The National Stipend aims to sponsor students with financial difficulty. The stipend is open to full-time registered students with Chinese nationality at Wenzhou-Kean University. The number of scholarship recipients and reward follows the policy of the government.

Qualification

- 1. Applicant must comply with laws and regulations, and Student Code of Conduct, and never receives any written warning or above;***
- 2. Applicant must be honest and excels in virtue;***
- 3. Applicant should study hard and have positive attitude;***
- 4. Applicant should be from economic difficulty families and lead a simple life; meets the criteria of students with financial difficulty.***

- 18 -

Zhejiang Province Government Scholarship

The Zhejiang Province Government Scholarship, a supplementary and extension of the National Scholarship, aims to reward students with academic excellence, proactive attitude and comprehensive development of ethic, intelligence, sports, art and etc. The scholarship is open to full-time registered sophomore or above students with Chinese nationality at Wenzhou-Kean University. The number of scholarship recipients and reward follows the policy of the government.

Qualification

- 1. Applicant must comply with laws and regulations, and Student Code of Conduct, and never receives any written warning or above;***
- 2. Applicant must be honest and excels in virtue;***
- 3. Applicant must have outstanding academic performance with GPA of 3.5 or above and ranking at the top 10% of the program, without failed courses, wins second-class academic scholarship or above every academic year, and has obtained 10 credits at least;***
- 4. Applicant must have good performance with GPA of 3.0 or above in Chinese Curricula, PE & AE and "PASS" performance in Physique & Health Test ;***
- 5. Priority will be given to the applicants with excellent performance of community and volunteer services, innovation, comprehensive development and etc.;***
- 6. In one academic year, student will only get one of those scholarships, including the National Scholarship, the National Endeavor Fellowship and the Zhejiang Province Government Scholarship.***

- 19 -

Dean's Scholarship

The Dean's Scholarship aims to reward students with outstanding academic achievement, including high GPA, research and innovation. The scholarship is open to full-time registered students at Wenzhou-Kean University; the number of first-, second-, and third-class scholarship for high GPA are 2%, 5% and 10% of each program per class respectively. The number of scholarship for research and innovation is 1% of total students at the most. And the rewards of the first-, second-, and third-class scholarship are 10000RMB, 5000RMB and 2000RMB respectively, the reward of scholarship for research

and innovation is 3000RMB.

Qualification

- 1. Applicant must comply with laws and regulations, and Student Code of Conduct, and never receives written warning or above;**
- 2. Applicant must be honest and excel in virtue;**
- 3. Applicant must have outstanding academic performance without failed courses and obtained at least 10 credits in the academic year; applicant applies for first-, second-, and third-class scholarship for high GPA should have outstanding academic performance with GPA of 3.5 or above; individual applicant applies for scholarship for research or innovation should also have good academic performance with GPA of 3.0 or above, group applicants do not have to meet the GPA requirement, both individual and group applicants should have outstanding achievement in academic competition, academic publication or patent of invention ;**
- 4. Applicant must have good performance with GPA of 3.0 or above in Chinese Curricula, PE & AE and "PASS" performance in Physique & Health Test ; no requirement for group students.**

- 20 -

Leadership or Public Services Scholarship

The Leadership or Public Services Scholarship aims to reward students (individual student or group students) who demonstrate outstanding leadership with outstanding achievements in public services. The scholarship is open to full-time registered students at Wenzhou-Kean University; the number of scholarship for individual is 1% of the total students at the most, and the number of scholarship for group students is 5% of the total teams and student groups at the most. The recipient will be awarded a 3000RMB scholarship along with a certificate.

Qualification

- 1. Applicant must comply with laws and regulations, and Student Code of Conduct, and never receives written warning or above;**
- 2. Applicant must be honest and excels in virtue;**
- 3. Individual applicant must have outstanding academic performance without failed courses; there is no GPA requirement for group students;**
- 4. Individual Applicant must have good performance with GPA of 3.0 or above in Chinese Curricula, PE & AE; no requirement for group students ;**
- 5. Applicant for scholarship of leadership should be student leader at least one semester in the academic year, including directors and above of student organizations and student groups, team leader and secretary of each team, etc. Individual applicant for the scholarship of Public Services should participates in public services for at least 3 times in the academic year with outstanding achievements; group applicant for the scholarship of Public Services should participates in public services for at least 4 times in the academic year with outstanding achievements.**

- 21 -

Culture, Sports or Art Scholarship

The Culture, Sports or Art Scholarship aims to reward students who actively

participate in cultural, sports and art activities with outstanding achievements. The scholarship is open to full-time registered students at Wenzhou-Kean University; the number of scholarship for individual is 1% of the total students at the most, and the number of scholarship for group students is 5% of the total teams and student groups at the most. The recipient will be awarded a 3000RMB scholarship along with a certificate.

Qualification

- 1. Applicant must comply with laws and regulations, and Student Code of Conduct, and never receives any written warning or above;**
- 2. Applicant must be honest and excel in virtue;**
- 3. Individual applicant must have outstanding academic performance without failed courses; no GPA requirement for group students;**
- 4. Individual Applicant must have good performance with GPA of 3.0 or above in Chinese Curricula, PE & AE; no requirement for group students;**
- 5. Applicant who made outstanding achievements in various cultural, sports and art activities organized by the municipal government or above level or in other influential activities.**

- 22 -

Study Abroad Scholarship

The Study Abroad Scholarship aims to reward outstanding students who participate in study abroad program with outstanding academic achievement, research and innovation. The scholarship is open to full-time students registered at Wenzhou-Kean University. The number of scholarship recipients is allocated according to the state funding every year. The recipient will be awarded a 10,000 RMB first-class scholarship or 5,000 RMB second-class scholarship along with a certificate.

Qualification

- 6. Applicant must comply with laws and regulations, and Student Code of Conduct, and never receives written warning or other serious penalty;**
- 7. Applicant must be of honesty, integrity and good faith;**
- 8. Individual applicant must have outstanding academic performance with no failed courses. Applicant applying for first-class scholarship should have a cumulative GPA of 3.5 or above before studying abroad and applicant applying for second-class scholarship should have a cumulative GPA of 3.0 or above before studying abroad;**
- 9. Individual applicant must have a good performance with a GPA of 3.0 or above in Chinese Curricula, PE & AE;**
- 10. Applicant for study abroad scholarship should have participated in the overseas study program recognized by the university at least one semester during their four years in WKU;**
- 11. Priority will be given to the applicants with excellent performance of community and volunteer services, innovation, comprehensive development and also to applicants with financial difficulty;**
- 12. The Study Abroad Scholarship will not be awarded to one student repeatedly.**

- 23 -

Grant

Wenzhou-Kean University Grant program aims to sponsor students with financial difficulty because of domestic calamity or major disease during their study at WKU. The grant is not open for public application, and the number of recipient and the amount of the grant will be discussed case by case and should not exceed the tuition fee.

Qualification

During the study at WKU, the applicant faces financial difficulty because of domestic calamity or major disease; the grant can only be used for study or treatment of the disease. _

Section 4. Supplemental Material

The following supplemental materials will be available to the team in advance of the visit via Dropbox:

- Resumes of faculty teaching in the accredited program
- Faculty credentials matrices
- Plans or images of physical resources assigned to the program
- Descriptions of all courses offered within the curriculum of the NAAB-accredited degree program.
- Studio Culture Policy
- Self-Assessment Policies and Objectives
- Policies on academic integrity for students (e.g., cheating and plagiarism)
- Information resources policies including collection development
- The institution's policies and procedures relative to EEO/AA for faculty, staff, and students
- The institution's policy regarding human resource development opportunities, such as sabbatical, research leave, and scholarly achievements
- The policies, procedures, and criteria for faculty appointment, promotion, and when applicable, tenure
- Response to the Offsite Program Questionnaire (also called the Branch Campus Questionnaire)
- The previous VTR
- Focused Evaluation
- Copy of institutional accreditation letter
- Letter from institutional research regarding ARS data

ⁱ Kean University, 2020 Strategic Plan:

1.1 Grow strategically Kean programs that have or have the potential for regional and national distinction, including the development of national centers of excellence that highlight Kean University's unique strengths.

1.1.2 Re-shape master's and post-baccalaureate programs to address regional and national needs:

...1.1.2.5. Establish an innovative program in architectural design initially for Wenzhou-Kean University students by 2016; if needs assessment confirms, implement at Kean USA by 2017.

Goal 2. To attract and retain more full-time, first-time undergraduate students, transfer and graduate students.

2.1 Attract more students to Kean through increased marketing in our region and globally, with an emphasis on raising visibility, building reputation, using and improving on Kean's unique academic programs and approach to the classroom to promote the institution, and extending our marketing 'power' through diversified and innovative marketing techniques...

...2.5 Improve student retention and graduation rates by strengthening academic advisement to guide students in academic course planning and requirement completion.